



### Company Identification

**Company Name:** TravisNY Wholesale Mobile Accessories

**Business Type:** Wholesale Distribution of Mobile Accessories

**Headquarters Address:** 73-21 Broadway,(lower level), New York, 11372

**Business Registration Number:** [Insert State Registration Number]

**Employer Identification Number (EIN):** 81-5072017

**Business License(s):** 4020109100098

# COMPANY PROFILE

Travis NY Mobile Wholesale Company

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# 1. OVERVIEW

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**TravisNY Wholesale** Mobile Accessories is a wholesale distribution company engaged in the lawful procurement, marketing, and distribution of mobile phone accessories and related electronic products. The company is headquartered in New York, United States, and conducts business in accordance with applicable federal, state, and local laws and regulations governing wholesale trade and commercial operations.

The company specializes in the wholesale supply of mobile accessories, including chargers, data cables, protective cases, screen protectors, power banks, Bluetooth enabled devices, and other mobile related peripherals. All products distributed by TravisNY are sourced from verified manufacturers and suppliers and are subject to internal quality control procedures to ensure conformity with relevant industry standards and safety requirements.



**TravisNY Wholesale** Mobile Accessories maintains structured operational, financial, and record-keeping systems to support transparency, accountability, and regulatory compliance. The company adheres to established accounting practices, tax reporting obligations, and documentation standards as required by governing authorities. Business activities are conducted with a commitment to ethical practices, contractual integrity, and data confidentiality.

Through consistent compliance with regulatory requirements and internal policies, **TravisNY Wholesale** Mobile Accessories seeks to mitigate operational risk, ensure lawful business conduct, and maintain professional relationships with clients, suppliers, financial institutions, and regulatory bodies.

## 2. Mission and Vision

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### **Vision Statement**

The vision of **TravisNY Wholesale Mobile Accessories** is to become a trusted and reputable wholesale distributor within the mobile accessories industry by consistently upholding standards of quality, regulatory compliance, and ethical business conduct, while supporting the sustainable growth of our clients and business partners.

### **Mission Statement**

The mission of **TravisNY Wholesale Mobile Accessories** is to lawfully source, distribute, and supply high-quality mobile accessories to retailers and commercial clients at competitive wholesale pricing. The company is committed to maintaining transparent operations, complying with all applicable laws and regulations, ensuring accurate financial and business records, and delivering reliable service through efficient supply chain management and responsible corporate practices.

## 3. Core Values

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### 1. Integrity

TravisNY Wholesale Mobile Accessories conducts all business activities with honesty, transparency, and accountability, ensuring compliance with applicable laws, regulations, and ethical standards.

### 2. Regulatory Compliance

The company is committed to full adherence to federal, state, and local regulations, maintaining accurate records, proper documentation, and lawful operational practices at all times.

### 3. Quality Assurance

TravisNY prioritizes the consistent supply of reliable and high-quality mobile accessories by working with verified suppliers and implementing internal quality control measures.

### 4. Customer Commitment

The company values long-term professional relationships and strives to meet client needs through dependable service, timely fulfillment, and clear communication.

### 5. Operational Responsibility

TravisNY maintains efficient and well-structured operational processes to ensure financial accuracy, inventory control, and responsible use of company resources.

### 6. Confidentiality and Data Protection

The company safeguards sensitive business, financial, and customer information through secure data management practices and controlled access protocols.

## 7. **Professional Accountability**

All personnel and representatives of TravisNY are expected to act responsibly, uphold company policies, and contribute to a culture of professionalism and compliance.

## 4. Ownership and Management

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**Ownership Structure:** Personal

**Authorized Owner:** MD Bashir Ahmed

**Management Responsibility:** Day-to-day operations, financial oversight, and compliance functions are managed by authorized personnel in accordance with company policies.

### Accounting, Tax, and Audit Compliance

- Accounting Method: Cash / Card / Zelle / Check
- Fiscal Year: July-June
- Tax Filings: Federal, state, and applicable local taxes filed as required
- Record Retention: Financial and business records maintained in accordance with regulatory requirements
- Audit Support: Documentation available for review by banks, auditors, or regulatory authorities upon request



### Supplier and Distributor Onboarding

TravisNY Wholesale Mobile Accessories engages suppliers and distributors through documented agreements. Supplier verification, product compliance, pricing terms, and delivery obligations are reviewed prior to onboarding to ensure consistency and lawful trade practices.

## **Internal Compliance and Risk Management**

The company maintains internal controls to mitigate operational, financial, and compliance risks. These include controlled access to financial accounts, documentation review procedures, data confidentiality measures, and adherence to ethical business conduct.

## **Intended Use of This Document**

This company profile is prepared for licensing and registration purposes, tax and audit filings, supplier or distributor onboarding, internal compliance records, and submission to banks, accountants, or auditors.

*All bracketed fields are to be completed with official company information.*

## **5. Operations and Compliance**

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TravisNY Wholesale Mobile Accessories operates with formalized operational and financial frameworks designed to ensure accurate inventory management, reliable accounting, and strict regulatory compliance. These frameworks are documented, regularly reviewed, and enforced through defined roles, procedures, and oversight mechanisms to protect assets, preserve data integrity, and support lawful business conduct.

### **Inventory Control and Logistics**

Inventory management is driven by a combination of real-time stock tracking, periodic physical counts, and reconciliation procedures. Receiving and inspection protocols verify supplier documentation and product conformity at intake. Warehouse controls include secure storage, SKU-level tracking, FIFO or FEFO rotation as appropriate, and documented chain-of-custody for high-value items to reduce shrinkage and ensure traceability.

### **Accounting Accuracy and Financial Controls**

TravisNY maintains segregation of duties, standardized chart of accounts, and reconciled ledgers to ensure accounting accuracy. Revenue recognition, invoicing, and accounts receivable processes follow documented policies; accounts payable and disbursements require multi-level approvals. Monthly close procedures, variance analysis, and management reporting provide timely financial visibility and support decision-making.

### **Tax Reporting and Regulatory Compliance**

The company adheres to all applicable federal, state, and local tax filing requirements, maintains up-to-date registration and licensing, and documents tax positions and supporting records. Regulatory compliance extends to product safety standards, import/export controls, and consumer protection rules; compliance checklists and supplier attestations are maintained for audit readiness.

### **Documentation Standards and Record Retention**

All commercial transactions, quality checks, shipping records, and financial documents are retained according to statutory retention schedules and internal policy. Document control ensures versioning, restricted access to sensitive records, and secure archival to support audits, banking reviews, and regulatory inquiries.

### **Internal Controls and Risk Management**

A formal internal control framework addresses operational, financial, and compliance risks through policies, approval matrices, and exception reporting. Periodic risk assessments identify vulnerabilities; mitigation plans include insurance coverage, contingency stock, and business continuity procedures. Internal audits and third-party reviews validate control effectiveness and drive corrective actions.

### **Data Protection and Confidentiality**

TravisNY enforces data access controls, encryption for sensitive records, and role-based permissions to protect customer, supplier, and financial information. Incident response procedures and employee training programs support rapid containment and regulatory notification where required.

## **Reporting, Audit Support, and Continuous Improvement**

The company provides structured reporting to stakeholders and maintains documentation to support external audits and banking due diligence. Continuous improvement is embedded through regular process reviews, KPI monitoring (inventory accuracy, order fulfillment, days sales outstanding), and supplier performance evaluations to enhance efficiency and compliance over time.

# 6. Target Customers

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## Customer Segments

- Retail mobile accessory stores — Independent and chain retailers stocking consumer-facing accessories.
- Wholesale distributors — Regional or national distributors requiring bulk supply and reliable replenishment.
- Online and e-commerce sellers — Marketplaces and direct-to-consumer merchants needing scalable inventory and drop-ship support.
- Commercial buyers — Corporate procurement teams and B2B clients seeking branded or bulk solutions.

## Customer Needs and TravisNY Solutions

<i><b>Customer Segment</b></i>	<i><b>Typical Needs</b></i>	<i><b>How TravisNY Meets Them</b></i>
Retail mobile accessory stores	Fast restock; curated SKUs; attractive margins	Flexible order quantities; curated assortments; promotional support
Wholesale distributors	Consistent supply; competitive pricing; reliable lead times	Volume pricing; oncontractual supply agreements; priority fulfillment

<b><i>Customer Segment</i></b>	<b><i>Typical Needs</i></b>	<b><i>How TravisNY Meets Them</i></b>
Online and e-commerce sellers	Fast fulfillment; accurate inventory feeds; drop-ship options	Real-time inventory updates; integrated logistics; pick-and-pack services
Commercial buyers	Bulk procurement; compliance documentation; warranty support	Custom quotes; compliance certificates; extended warranty handling

Value Propositions by Segment

- For retailers: rapid replenishment, merchandising guidance, and promotional packaging to maximize shelf appeal and turnover.
- For distributors: predictable supply, flexible credit terms, and collaborative forecasting to support regional distribution strategies.
- For e-commerce sellers: integration-ready inventory feeds, reliable fulfillment, and returns management to preserve seller ratings and customer satisfaction.
- For commercial buyers: tailored procurement solutions, consolidated invoicing, and compliance documentation to meet corporate purchasing standards.

**Engagement and Onboarding**

TravisNY offers a structured onboarding process that includes supplier and product verification, sample approvals, account setup, and training on ordering and returns procedures. Dedicated account management and periodic business reviews ensure alignment with customer goals and continuous service improvement.

## 7. Products and Services

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The company specializes in the wholesale supply of mobile accessories and related electronic products, including but not limited to:

- Mobile phone chargers and adapters
- MacBook and laptop chargers
- Data and charging cables
- Protective phone cases
- iPad and tablet cases
- iPad stylus pens and digital pens
- Screen protectors and phone camera lens protectors
- Power banks and portable charging devices
- Storage devices (USB flash drives, memory cards, external storage)
- Bluetooth and wireless accessories
- Sound boxes and portable speakers
- Computer accessories, including mouse and keyboard
- Phone holders and mounting accessories
- Car accessories, including car dash cameras
- Other mobile and electronic-related peripherals

All products are sourced from verified suppliers and are subject to internal quality control procedures to ensure consistency, safety, and reliability.

*This company profile is intended for official, legal, banking, compliance, and corporate documentation purposes.*